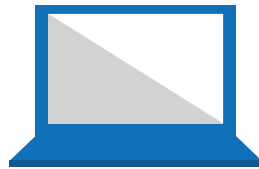


PROVE WHAT'S DRIVING YOUR PHONE CALLS

by integrating our call insights into your Google Analytics Account



MEASURE TRUE ROI



MEASURE EVERY CONVERSION YOUR WEBSITE GENERATES



ONE TOOL TO ANALYSE ONLINE AND OFFLINE DATA



TRACK CALLS AS 'GOALS' AND LEVERAGE YOUR EXISTING ANALYTICS REPORTS



MEET YOUR LEAD GENERATION AND ACQUISITION TARGETS



ANALYSE TRUE CPL AND CPA METRICS. STOP THE GUESSWORK



ATTRIBUTE SALES REVENUE TO MARKETING

HOW DOES IT WORK?

- 1** Our call tracking technology tracks which ads, campaigns, channels and keywords drive calls
- 2** We also track the Google Client ID responsible for each call
- 3** Our data is sent to your Google account as an Event straight after the call ends
- 4** The Phone Call event is then linked with all the online activity that Google has tracked for the respective client ID
- 5** You can then generate reports to prove which ads, keywords, campaigns and channels generated the phone call conversions

Our integration uses the new Google Universal technology — get in touch today to take the next step



I'd like to close the gap with Google Analytics...

Let's Talk:  1300 310 727  sales@jetinteractive.com.au

